

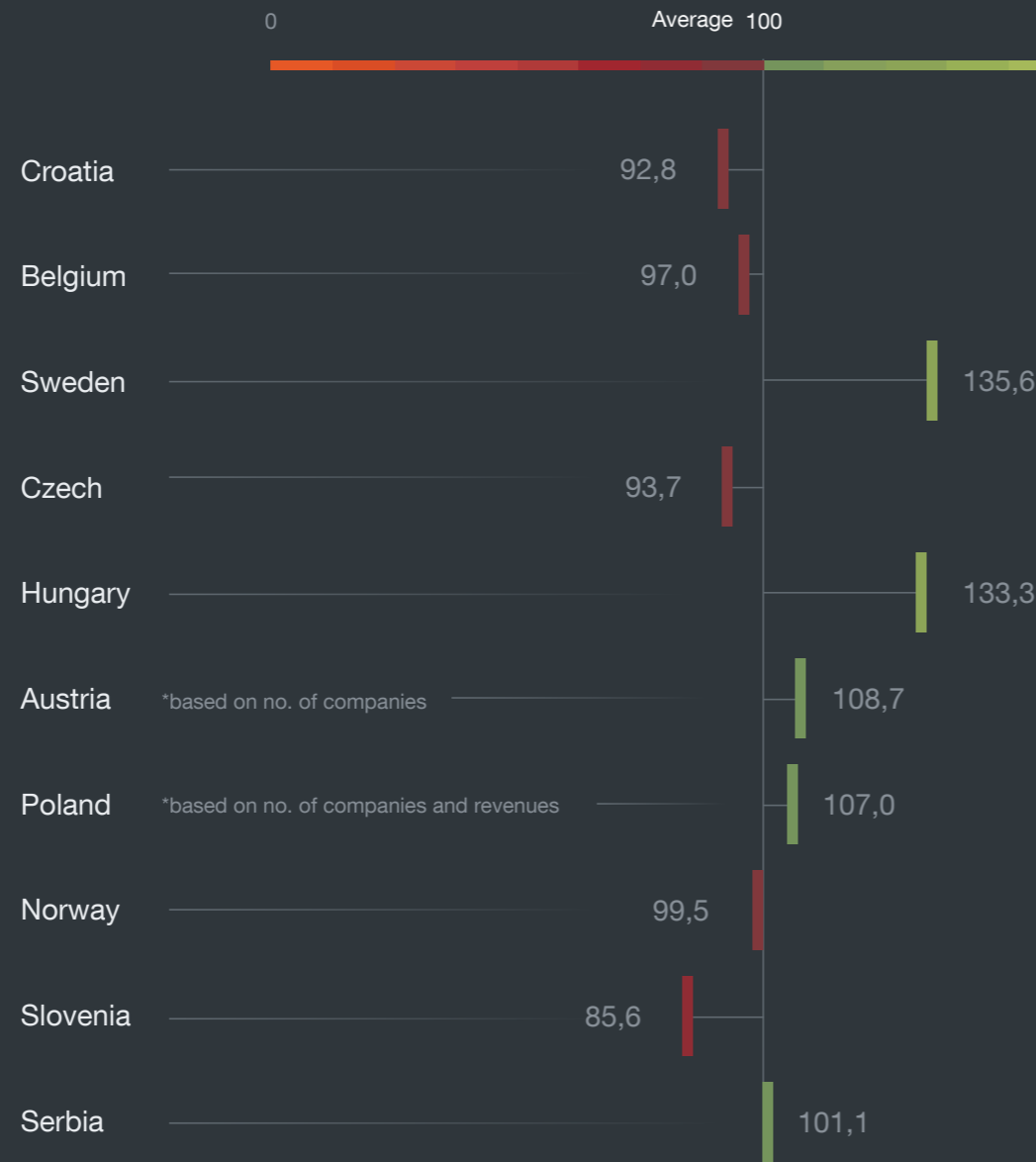
# **BIWI** index Europe

## Bisnode Index of **Women** Influence

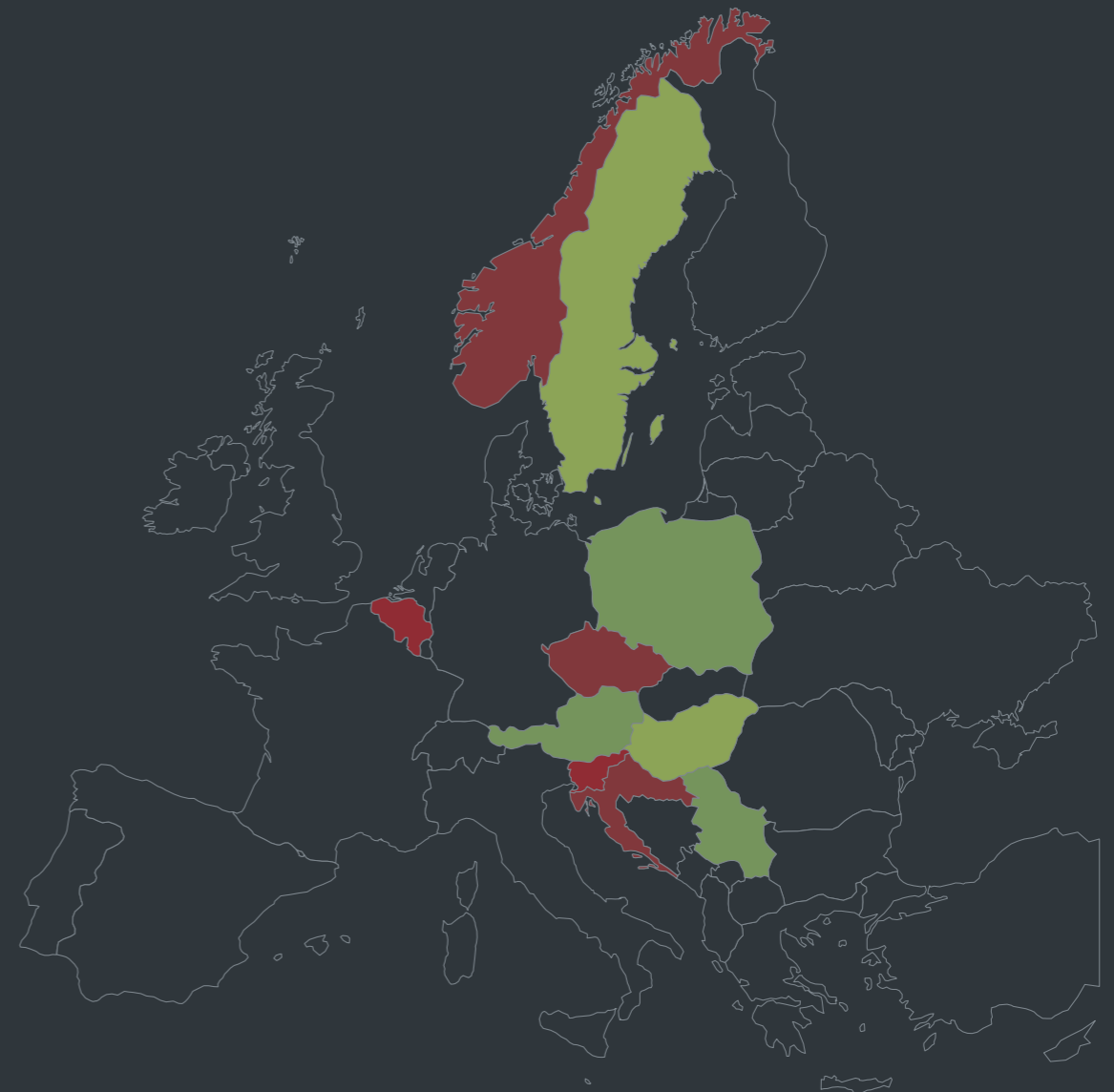
The Bisnode Index of Women Influence – BIWI – is a unique index used to compare various countries according to the influence women have on their economies. The influence of women is measured according to four parameters: share in the number of companies, share in the number of employees, share in revenues and share in net profits. The share of the number of women-owned companies compared to the total number of companies is the base for calculating the BIWI. This base is then multiplied by the volume of business of women-owned companies, which is measured by the number of employees, revenues and earned net profits.



# BIWI index Europe



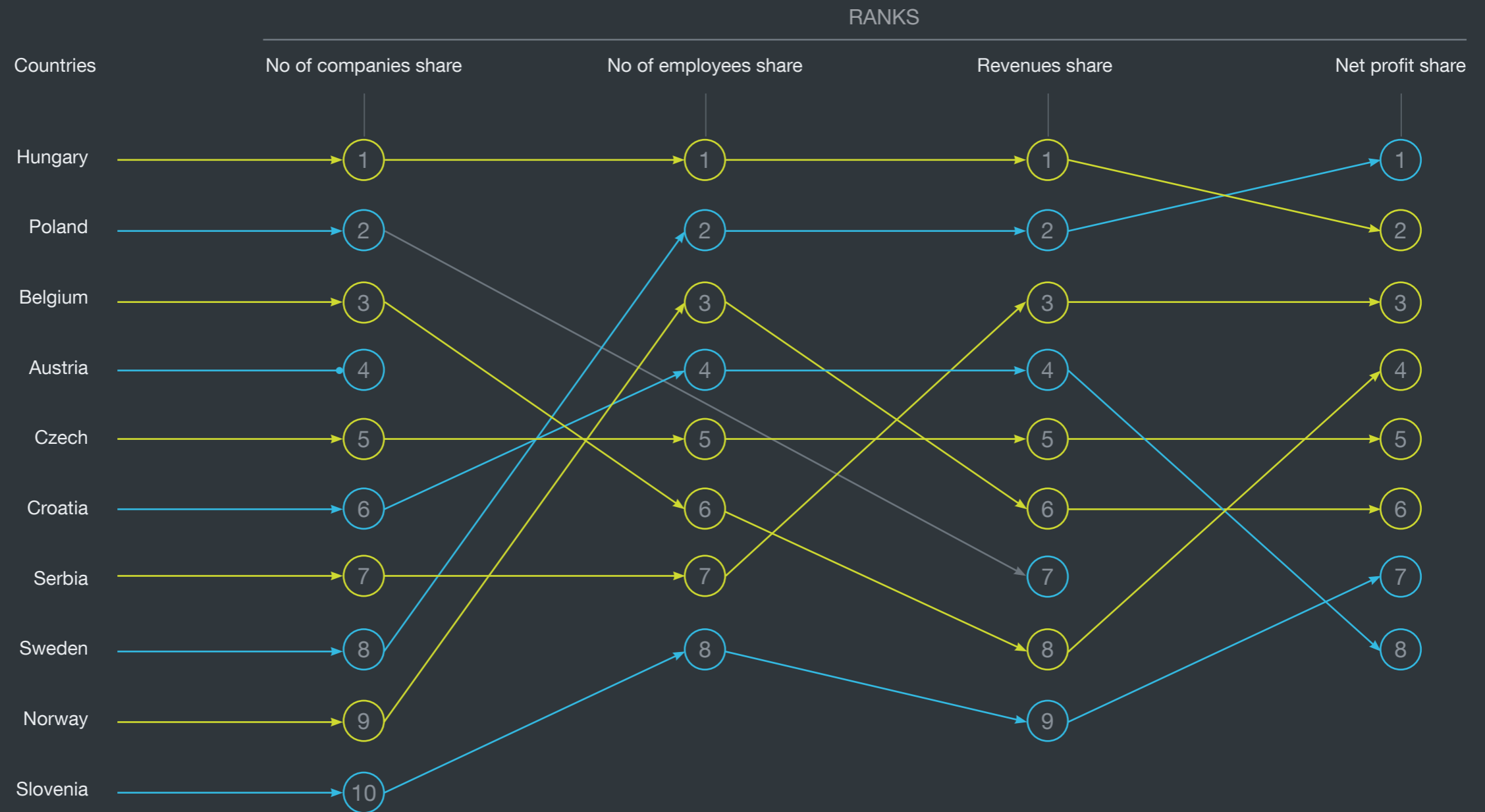
Women in Sweden have the greatest influence on the domestic economy, according to the BIWI. They are followed by Hungarian women entrepreneurs, while Serbia also has an above-average BIWI. Austria and Poland also have BIWIs above 100, but calculated using a reduced dataset. The Austrian BIWI is only based on the number of companies, while the Polish BIWI is based on the number of companies and revenues. Slovenia has the lowest BIWI.



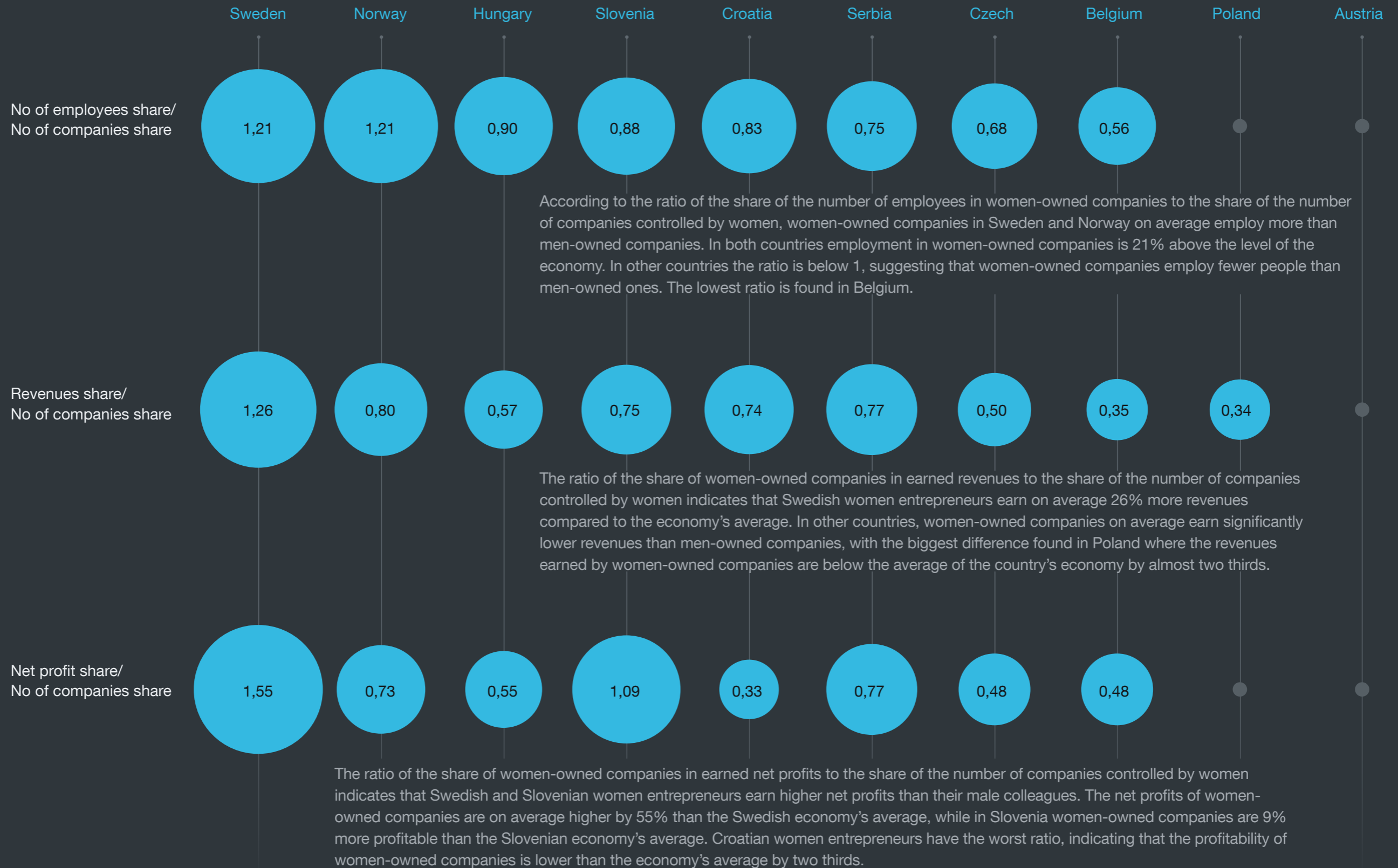
Ten Bisnode countries were included in this analysis. The average influence of women on the level of all ten analysed countries represented the base BIWI, with a value of 100. The countries with a BIWI over 100 are characterised by a greater influence of women on the domestic economy in comparison to the total average of all ten countries, while countries with an index under 100 are characterised by a lower influence of women on the domestic economy.

# Ranks

The ranks used to measure the shares of women entrepreneurs in the total economy according to specific parameters indicate that Hungarian women entrepreneurs have the largest shares according to the number of companies, employees and earned revenues. Women-owned companies in Sweden have the largest share in earned net profits. Slovenia has the smallest share of companies controlled by women entrepreneurs.



# Ratios





Author:  
**Branimir Kovačić**, Bisnode Analytics

Bisnode AB is Europe's largest provider of business and credit rating information, based in Stockholm. Bisnode AB has been present on the European information market since 1989, gathering more than 2,500 experts from 17 European countries. Bisnode is the biggest Dun & Bradstreet partner and enables information about more than 250,000,000 businesses from 220 countries worldwide.