

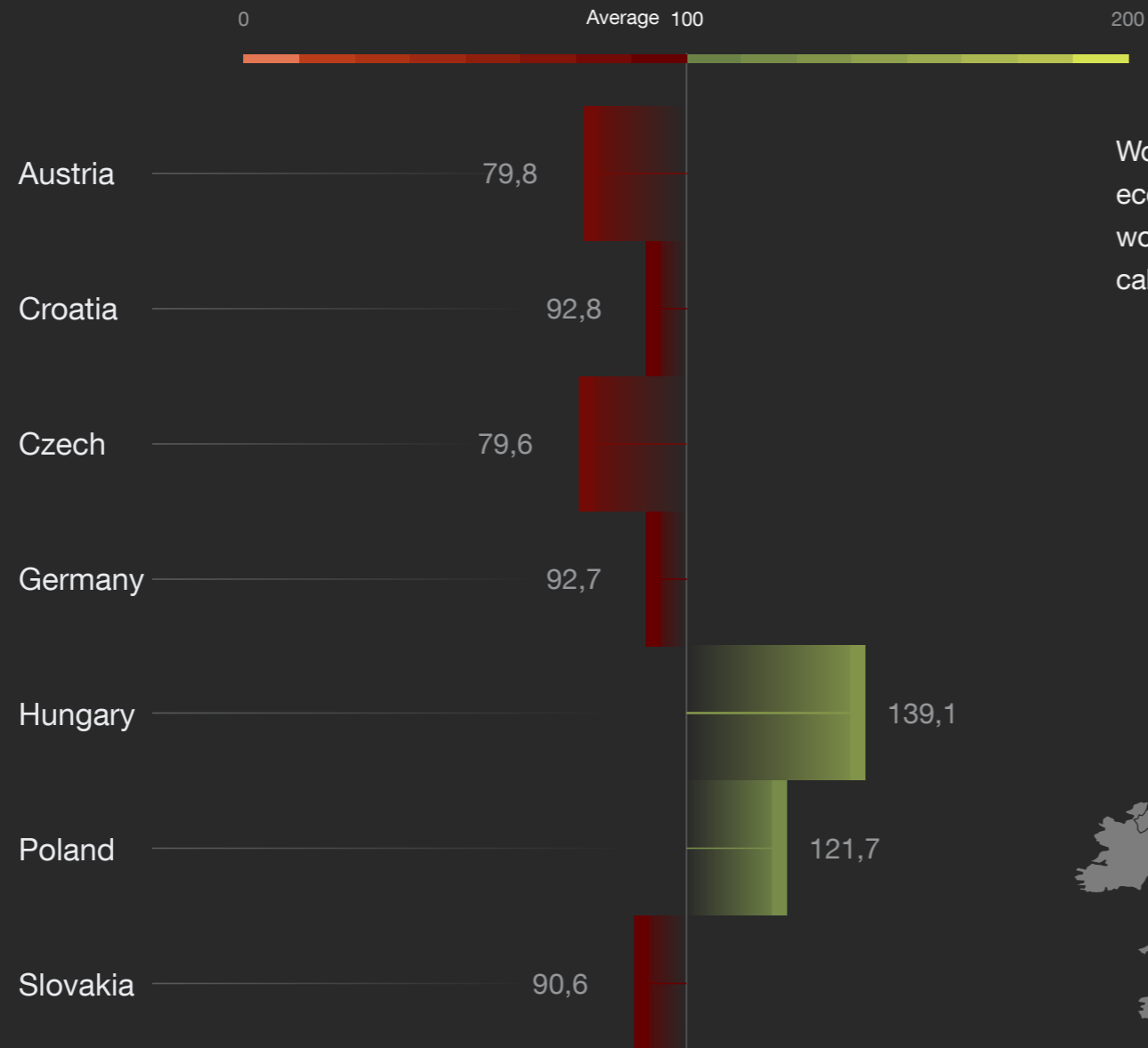
# **BIWI** index Europe

## Bisnode Index of **Women** Influence

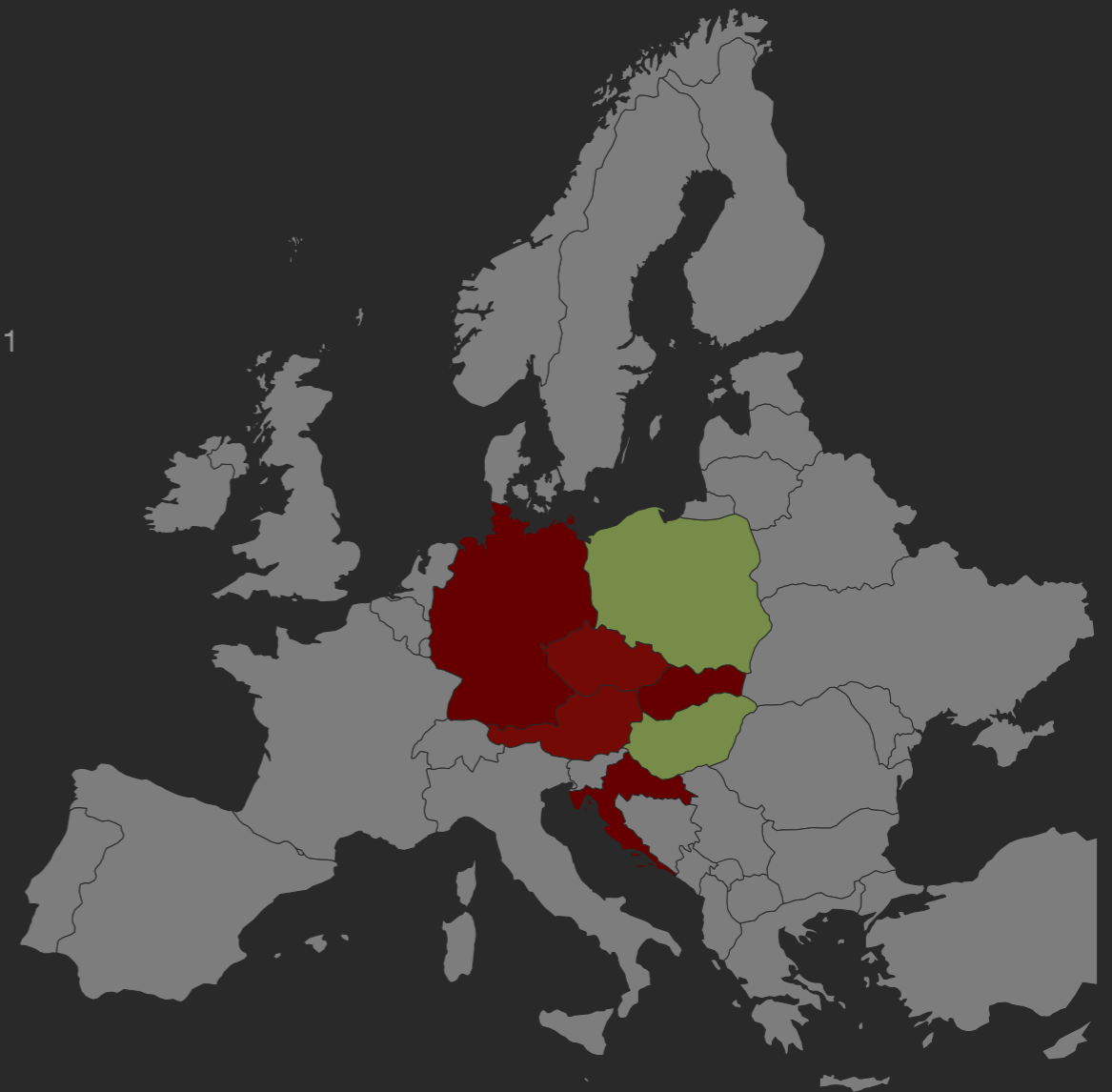
The Bisnode Index of Women Influence – BIWI – is a unique index used to compare various countries according to the influence women have on their economies. The influence of women is measured according to four parameters: **share in the number of companies, share in the number of employees, share in revenues and share in net profits.** The share of the number of women-owned companies compared to the total number of companies is the base for calculating the BIWI. This base is then multiplied by the volume of business of women-owned companies, which is measured by the number of employees, revenues and earned net profits.



# BIWI index Europe



Women in Hungary have the greatest influence on the domestic economy, according to the BIWI. They are followed by Polish women entrepreneurs, while other five countries are below the calculated average. Czech and Austria has the lowest BIWI.

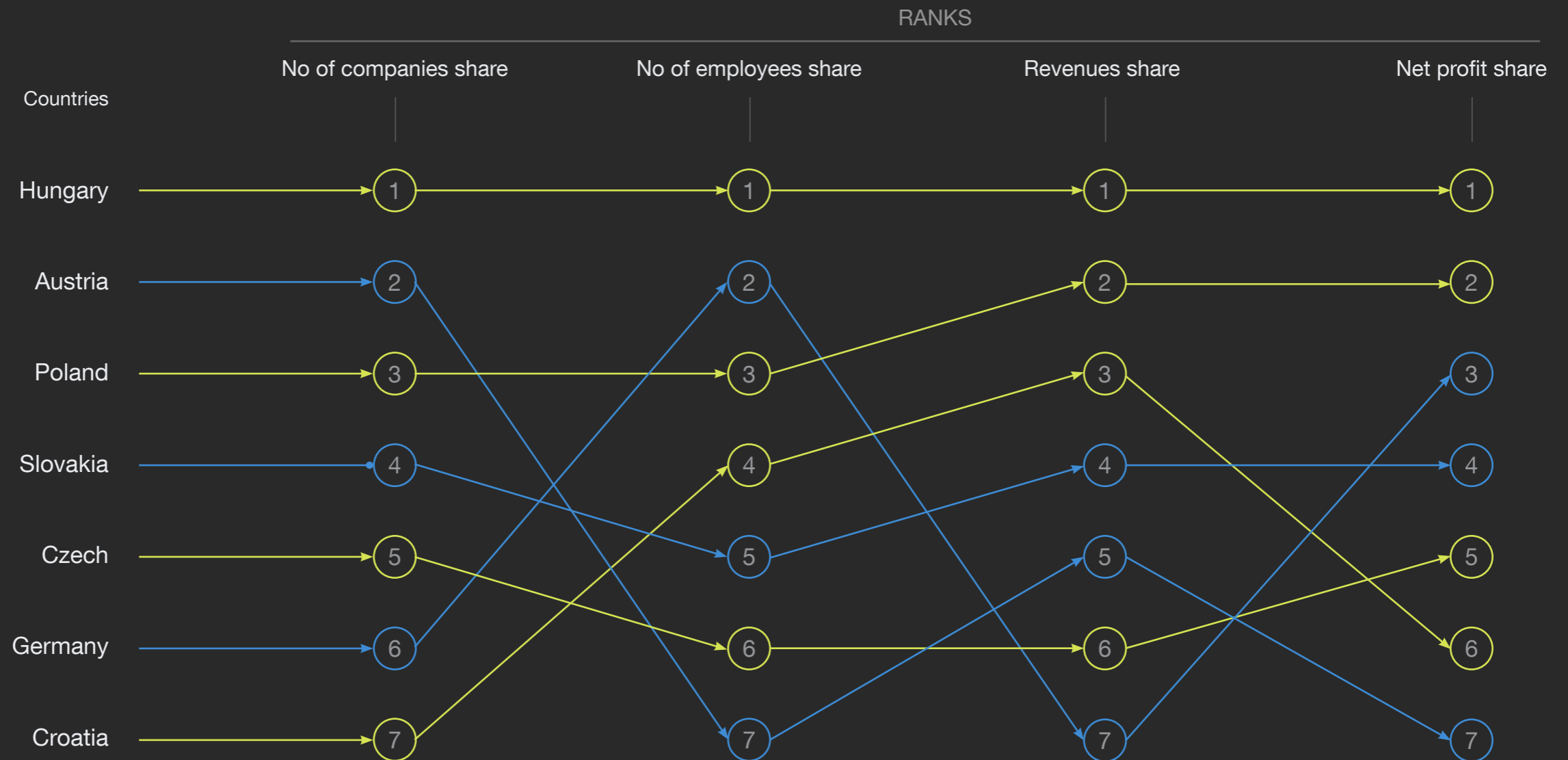


Seven Bisnode countries were included in this 2017 analysis.

The average influence of women on the level of all seven analysed countries represented the base BIWI, with a value of 100. The countries with a BIWI over 100 are characterised by a greater influence of women on the domestic economy in comparison to the total average of all seven countries, while countries with an index under 100 are characterised by a lower influence of women on the domestic economy.

# Ranks

The ranks used to measure the shares of women entrepreneurs in the total economy according to specific parameters indicate that Hungarian women entrepreneurs have the largest shares according to the all parameters.







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Bisnode is a leading European Data & Analytics company, with operations in 18 countries and 2,400 employees. Bisnode helps companies find and manage their customers throughout the customer lifecycle. We do this by pioneering Smart Data to enable our customers to make Smart Decisions. It means that we can match and analyze our customers data with our data and the data that today's connected world generates, so-called Big Data. More than 150,000 customers benefit from our Smart Data as a service. We help them manage their data, manage risks in their customer portfolios, and strengthen their overall decision ability – ultimately increasing their sales and revenues. Our database is unique, comprising a large share of companies, individuals, real estate and vehicles in Europe. Bisnode is the largest strategic partner of Dun & Bradstreet, the global provider of business information for more than 250 million companies in 220 countries, since 2002.

The logo for Bisnode features the word "Bisnode" in a bold, black, sans-serif font. To the left of the text are three solid black circles of varying sizes and positions: one is positioned above the letter 'i', one is to the left of the letter 'B', and one is below the letter 'i'.

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